

GARROD SYMPOSIUM

SPONSORSHIP PROSPECTUS

MAY 13-15, 2027

2027 Meeting Space

📍 The Westin Nova Scotian, Halifax, NS.

Target Audience

Physicians, Laboratorians, Researchers,
Registered Nurses, Genetic Counsellors,
Registered Dietitians, Clinical Specialists,
Laboratory Technicians and Trainees.

www.garrod.ca



GARROD SYMPOSIUM



FEEDBACK FROM ATTENDEES

“Very informative. Engaging speakers. Overall, beneficial for me to attend. Thank you!”

“I really appreciated the mix of basic and clinical for presentations and posters at the Garrod meeting that spanned many topics. Great job organizing!”



ATTENDEE STATISTICS

Most attendees were physicians, with the remainder of attendees coming from professions across the healthcare field including registered nurses, laboratorians, technicians, genetic counsellors, dietitians, researchers, clinical specialists, trainees, and industry.



ANTICIPATED ATTENDANCE

At the Garrod Symposium, we are planning for:

- An in-person meeting with opportunities to interact with attendees.
- 150–175 delegates from mostly across Canada and the United States.
- We expect the delegates to be physicians, laboratorians, genetic counsellors, registered dietitians, researchers, clinical specialists, trainees, other health professionals and industry.
- A focus on the future of metabolic medicine: emerging and disruptive practices in the laboratory and clinic.



LOCATION

Hotel & Meeting Space

The Westin Nova Scotian
1181 Hollis St
Halifax, NS B3H 2P6



GARROD SYMPOSIUM

SPONSORSHIP OPPORTUNITIES

Recognition Opportunity	Platinum \$28,000	Gold \$21,000	Silver \$16,000	Bronze \$11,000	Start-Up* \$6,000
Complimentary Exhibit Booth (8' wide x 6' deep) ¹	✓	✓	✓	✓	✓
Opportunity to purchase an additional booth ²	✓	✓	✓	--	--
Recognition in final program by sponsorship category	✓	✓	✓	✓	✓
Logo recognition onsite during symposium	✓	✓	✓	✓	✓
Website recognition with hyperlink	✓	✓	✓	✓	✓
Recognition welcome slide show	✓	✓	✓	✓	✓
Verbal recognition at the Welcome Reception	✓	✓	✓	✓	✓
Opportunity for the Satellite Symposium	1 st	2 nd	3 rd	--	--
Priority to select a supplemental recognition ³	1 st	2 nd	3 rd	--	--
Exhibit Location Priority ⁴	✓	--	--	--	--
One e-blast to the pre-conference attendee list ⁵	✓	✓	--	--	--
Complimentary Full Registrations	4	3	2	1	1
Gala Dinner Tickets	4	3	2	1	1
Name tag ribbons to identify sponsor level	✓	✓	✓	✓	✓
Recognition in post-conference Thank you Communications	✓	✓	✓	✓	✓

*Start-Up Level Eligibility: Organizing Committee approval required. Company must be developing its first product, and the product must currently be in the research or clinical trial stage and not yet commercially available.

¹ If you'd like to be considered for a larger space, please contact us at info@garrod.ca.

² Space permitting – can only be considered after March 15, 2027.

³ See next page for available supplemental sponsorship opportunities. Options available based on date of sponsorship confirmation. Sponsors must select their preferred opportunity by March 15, 2027. After this date, all remaining opportunities will be available on a first-come, first-served basis.

⁴ Booth preference must be received by March 15, 2027. After this date, booth locations will be allocated based on sponsorship level and the date sponsorship confirmation is received.

⁵ E-blast will be sent by the conference office to the registrants who opted in to receive communications.



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SUPPLEMENTAL OPPORTUNITIES

(At an extra cost)

Hotel Room Drop \$1,000 (2 available)

- Promotional materials in the delegates' room at conference hotel.
- Fee of \$1,000 provides sponsor with access to the option of hotel room drop. The sponsor is responsible for the cost of hotel room drop service, providing the materials, and shipping costs.

Nametag Lanyard Sponsor \$1,500 (1 available)

- Branded nametag lanyards for the delegates.
- Fee of \$1,500 provides sponsor with the opportunity to provide branded lanyards. The sponsor is responsible for all production and shipping costs associated with the lanyards.

WIFI at the Venue \$5,000 (1 available)

- Corporate logo on onsite sponsor recognition signage.
- Verbal recognition during the Welcome Reception.

Breakfast Satellite Symposium \$10,000 (2 available)

Must confirm with the Organizing Committee first.

- Additional opportunity to connect directly with conference attendees.
- Signage during Breakfast Satellite Symposium.

**The sponsor is responsible for organizing and covering all symposium costs (speakers, catering, AV).*



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GENERAL INFORMATION FOR EXHIBITORS

Why Exhibit?

You will have the opportunity to introduce your company's products and services to key decision-makers involved in the care of patients with hereditary metabolic diseases. Garrod Symposium attendees include physicians, scientists, laboratory professionals, dietitians, nurses, genetic counsellors, researchers, trainees, and other allied health professionals who are committed to advancing patient care through education, research, and collaboration. Take advantage of this opportunity to strengthen existing relationships and establish new ones while exhibiting.

Location:

The Westin Nova Scotian
1181 Hollis St
Halifax, NS B3H 2P6

Move-in period:*

Thursday May 13, 2027 - 0800-1100

Display times:*

Thursday May 13

- 1200-1230 Lunch
- 1315-1330 Break
- 1530-1600 Afternoon Break and Poster Walk
- 1800-2000 Welcome Reception

Friday May 14

- 0830-0845 Refreshment Break
- 1030-1100 Morning Coffee Break and Poster Walk
- 1230-1330 Lunch
- 1505-1520 Afternoon Break

Saturday May 15

- 0830-0845 Refreshment Break
- 1015-1045 Morning Coffee Break and Poster Walk
- 1200-1245 Lunch

Move-out period:*

Saturday May 15, 2027 - 1330-1600

Booth Specifications:

Standard booths are 8' wide by 6' deep with a framework of an eight (8) foot high draped backdrop and three (3) foot high side wings

Booth Includes:

- 1 standard electrical outlet
- 1 draped table
- 2 chairs

Booth Does Not Include:

Waste basket, signage, storage. These and other items you require may be ordered from the official suppliers, order forms will be included in the Exhibitor Manual. Exhibit area is carpeted.

Display Restrictions:

All displays must stay within the boundaries of the booth. Back wall height restrictions is eight (8) feet. Sidewalls and display fixtures occupying the front one-half of the exhibit space cannot exceed a height of four (4) feet within ten (10) feet of a neighboring exhibit. Further details will be contained in the Exhibitor Manual.

Space Assignment:

Booths will be allocated by sponsorship level together with a first-come, first-served basis.

Other Services:

Display services, Drayage, Shipping, Customs Broker, Audio-Visual, Telecommunications, and Electrical/ Mechanical service details and order forms will be provided to exhibiting companies closer to the meeting dates.

Exhibitors will have the opportunity to book accommodations at the special conference rate.

*Move-in/out and display times are preliminary and subject to change.



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TERMS & CONDITIONS FOR EXHIBIT SPACE

1. The Exhibitor agrees to abide by all regulations and rules adopted by the Organizing Committee, and agrees that the Organizing Committee shall have the right to amend and add to or delete from any and all rules and regulations at any time, in the sole discretion of the Organizing Committee.

2. All electrical wiring and outlets used by the Exhibitor in excess of the standard duplex electrical outlet provided shall be at the Exhibitor's sole risk and expense. All operating electrical equipment used in the exhibit must have C.S.A. or equivalent power authority approval.

3. Space contracted by the Exhibitor may not be sublet or assigned to any third party without the prior written permission of the Organizing Committee or its appointed agents, which permission may be withheld for any reason whatsoever in the sole discretion of the Organizing Committee.

4. The Exhibitor will be solely liable for and will indemnify and hold harmless the Garrod Association, the Conference Organizing Committee, Events & Management Plus Inc., the Westin Nova Scotian and all official conference suppliers from any indirect, direct, special or consequential losses or damages whatsoever occurring to or suffered by any person or company, including, without limiting the generality of the foregoing, Exhibitor, other exhibitors, the Organizing Committee, official show contractors, the owner of the building and their respective agents, servants and employees and members of the public attending the Show, either on the said space or elsewhere if said loss or damages arose from or were in any way connected with Exhibitor's occupancy of said space or exhibitor's participation in the show.

5. The Exhibitor is solely responsible for the placement and cost of insurance related to its participation in the Show.

6. It is understood that the Organizing Committee or its appointed agents has sole discretion in the assignment of display spaces. The Organizing Committee reserves the right to alter or change the Exhibitor's assigned location at any time if deemed by the Organizing Committee in its sole discretion to be in the best interests of the Show.

7. The Organizing Committee or its appointed agents reserves the right at any time to reject, prohibit, alter or remove exhibits or any part thereof, including printed materials, product, signs, lights or sound, and to expel exhibitors or their personnel if, in the Organizing Committee's sole opinion, their conduct or presentation is objectionable to other show participants.

8. The Exhibitor agrees to confine its presentation within the contracted space only, and within the maximum height set by the Show rules and regulations and to maintain staff in the assigned display space during show hours.

9. All goods shipped to the Show must be clearly marked with the name of the Exhibitor and the number of its allocated space. Goods must not be shipped to the Show with shipping charges to be paid on arrival as these will not be accepted by the Organizing Committee.

The Organizing Committee assumes no responsibility for loss or damage to goods belonging to the Exhibitor before, during the period of the Show, or after its closing.

10. The Exhibitor agrees that no display may be dismantled nor may any goods be removed during the entire duration of the Show. The Exhibitor also agrees to remove its exhibit, equipment and appurtenances from the Show premises by the final move-out time limit, or in the event of failure to do so, the Exhibitor agrees to pay such additional costs as are incurred by the Organizing Committee as a result of the Exhibitor's failure to move out prior to the time limit.

11. The Exhibitor agrees to abide by the instructions given by the dock supervisor pertaining to the move-in and move-out scheduling.

12. The Exhibitor agrees to comply with all union contracts and labour relations agreements in force, agreements between the Organizing Committee, official contractors serving companies and the building in which the Show will take place in accordance with the labour laws of the jurisdiction in which the building is located. The Exhibitor will not do anything directly or indirectly connected with his display which may be a violation of any law, bylaw, ordinance or regulation of any governmental body, or which may be in violation of the regulations of the Canadian Fire Underwriters Association or any other similar body.

13. The Organizing Committee reserves the right, in its sole discretion, to change the date or dates upon which the Show is to be held and shall not be liable to any party in damages or otherwise by reason of any such change. In addition, the Organizing Committee shall not be liable to any party in damages or otherwise for failure to carry out the terms of this Agreement in whole or in part where such failure is caused directly or indirectly by or in consequence of fire, storm, flood, war, rebellion, insurrection, riot, civil commotion, strike, or by any cause whatsoever beyond the reasonable control of the Organizing Committee whether similar to or dissimilar from the causes enumerated herein.

14. The Organizing Committee reserves the right to cancel this contract and to withhold possession of exhibit space if the Exhibitor fails to perform any material condition of this contract or refuses to abide by the Show rules and regulations, in which case the Exhibitor shall forfeit as damages any amount already paid for the right to participate in the Show, as well as the right to any further occupancy of such space.

15. Sponsorships are non-refundable. By cancelling this contract the Sponsor forfeits all rights or claims to the allocated booth space and the Organizing Committee is free to rent it to others and collect the cancellation charge as damage.

CONTACT

If you have any sponsorship related questions, or general enquiries about the symposium, please contact info@garrod.ca

